



2023 MHCA Golf Tournament

Bent Creek Golf Club | Eden Prairie, MN

Monday, July 24, 2023



2023 SPONSORSHIP OPPORTUNITIES

Dear Industry Associate,

We are pleased to return to Bent Creek Golf Club will be the location for our annual MHCA Golf Tournament, Monday, July 24th. We are asking for your sponsorship support. We believe this is a great investment in reaching your key customers. Here's why:

- A premier event at a premier location
- Support the only HVAC-focused association in the state with great participation
- On course signage and pre & post event recognition
- Access to the MHCA's mailing list & event roster (if requested)

There are a variety of sponsorship opportunities available, all of which help us support the event, including door prizes, and our scholarship awards. You are welcome to bring additional door prizes to the event.

Please see the attached to review sponsorship opportunities. **All sponsorship forms must be returned no later than July 10th to allow time for signage and printing.** Contact us at the MHCA office at 888-782-6815 x 1 or info@mhca.info. with any questions that you may have.

We also encourage you to use the outing as a way to entertain your clients by not only sponsoring, but playing in the event. Golf registration will open soon.

A portion of the event proceeds will be used to support HVAC scholarships.

We encourage you to staff your hole and encourage on-course events that do not affect pace of play. For any prize you award for your on-course event, you will be asked to select a *contractor* winner whose name will be announced during the dinner program. Please note that you may not use your event to raise money for outside organizations.

Looking forward to seeing you there!

Wymond Wong, President
Twin City Heating & Air

Robin Johnson, Vice President
High Road Heating & Cooling Co.

Laura Tofte, Secretary/Treasurer
Auer Steel/Twin Cities

Patrick Berger, Director
Xcel Energy

Kelly Chase, Director
CenterPoint Energy

Leslie Erickson, Director
Air Mechanical, Inc.

Corey Hickmann, Director
Comfort Matters Heating & Cooling, Inc.

Dean Kolner, Director
Residential Heating and Air, Inc

Leo Malone, Director
Stevens Equipment Supply

Cindy Motzko, Director
Ace Supply Co., Inc.

Greg Olson, Director
Auer Steel/Twin Cities

Brice Pelzel
Ferguson Heating & Cooling

Scott Rude, Director
Schwantes Heating

Kevin Strandberg
BWS Plumbing, Heating, Air

Trevor Torgerson, Director
Heating & Cooling Two

Jim Townsend, Director
Ace Heating and Air Conditioning

Jeff Beiriger, Executive Director
Minnesota Heating & Cooling Association

NOTE OUR NEW MAILING ADDRESS

MHCA | 5625 Xerxes Ave N, Suite C | Box # 167 | Brooklyn Center, MN 55429
P - (888) 782-6815 | F - (888) 287-4116 | E - info@mhca.info



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Sponsorship includes a maximum of two (2) staff people on course, two drink tickets each, and lunch.

E-mail high resolution image files (.jpg, .gif, .eps, .ai) of your logo to info@mhca.info by July 10th.

DESCRIPTION		SPONSOR FEE	TOTAL
<input type="checkbox"/> We would like to be a HOLE SPONSOR (18 available)	<ul style="list-style-type: none"> Hole sponsors can have a maximum of 2 people on their hole. Special events encouraged at your hole. 	\$300.00	
<input type="checkbox"/> We will host an event at our hole. Prize: _____			
<input type="checkbox"/> We will need a golf cart for the day (\$45.00)		\$45.00	
<input type="checkbox"/> We will staff the hole and will need a table and chairs			\$ _____
<i>No outside food/beverage. Arrangements are made through Bent Creek Golf Club.</i>			
<input type="checkbox"/> We would like to be a BEVERAGE CART SPONSOR (2 available)	<ul style="list-style-type: none"> On course drink tickets will include your company logo and signage will be provided 	\$500.00	\$ _____
<input type="checkbox"/> We would like to be the DRIVING RANGE SPONSOR (1 available)	<ul style="list-style-type: none"> Signage will be provided 	\$400.00	\$ _____
<input type="checkbox"/> We would like to be the PRACTICE GREEN SPONSOR (1 available)	<ul style="list-style-type: none"> Signage will be provided 	\$400.00	\$ _____
<input type="checkbox"/> We would like to be the REGISTRATION SPONSOR (1 available)	<ul style="list-style-type: none"> Signage will be provided The registration sponsor is required to bring a premium gift item for each golfer in addition to paying the sponsorship fee. 	\$300.00	\$ _____
<input type="checkbox"/> We would like to be the DINNER SPONSOR (1 available)	<ul style="list-style-type: none"> Signage will be provided The dinner sponsor is required to bring a premium gift item for each golfer in addition to paying the sponsorship fee. 	\$300.00	\$ _____
GRAND TOTAL			\$ _____

PAYMENT INFORMATION:

Company Name: _____

Contact Name: _____

Complementary Staffer's Name: _____

Email Address: _____ Phone: _____

Check all that apply: ☐ We are a MHCA member ☐ We sponsored the 2022 outing

Payment Method:

☐ Check enclosed Bill My: ☐ Visa ☐ MC ☐ AmEx ☐ Disc

Card #: _____

Exp Date: _____ CVV: _____



- Forms **MUST** be received at the MHCA by 4:30 p.m. on July 10th, 2023.
- All sponsorship opportunities will be assigned on a first come, first served basis.
- Payment must accompany your form. Sponsors will receive signage at the event and recognition at the awards reception.

Please e-mail (info@mhca.info) or fax (888-287-4116) your sponsorship form by July 10th.

Failure to follow MHCA and/or Club rules could result in removal from the course and a loss of future sponsorship opportunities.