

Dear Industry Associate,

We are pleased to announce that Town & Country Club will be our host for the annual MHCA Golf Tournament scheduled for Monday, August 8th. We are asking for your sponsorship support. With nearly 120 people expected to attend, we believe this is a great investment in reaching your key customers. Here's why:

- Great participation from our members and from the local HVAC community
- A premier event at a premier location
- Support the only HVAC-focused association in the state
- On course signage and pre & post event recognition
- Access to the MHCA's mailing list & event roster (if requested)

There are a variety of sponsorship opportunities available. Please see the attached list to review the different options. We are asking that all sponsorship forms be returned by July 25th. Please feel free to contact me with any questions that you may have. My contact information appears below.

We also encourage you to use the outing as a way to network with contractors and to entertain your clients by not only sponsoring, but playing in the event. We have attached a registration form that you can use to sign up one or more foursomes.

Thank you in advance for your continued support of the industry, the MHCA, and our **HVAC scholarships** at these schools:







For more information, please contact the MHCA office at 888-782-6815 x 1 or info@mhca.info. Looking forward to seeing <u>you</u> there!

## Your 2016 MHCA Board of Directors,

**Bill Hausmann—President** Heating & Cooling Two, Inc.

Scott Rude—Vice President Schwantes Heating

Laura Tofte—Treasurer/Secretary Auer Steel/Twin Cities

**Corey Hickmann—Past President** Comfort Matters Heating & Cooling Mike Anderson—Director Anderson Heating, Inc.

Kelly Chase—Director Center Point Energy

Ross Erickson—Director Air Mechanical, Inc.

Dean Kolner—Director Residential Heating & A/C Cindy Motzko—Director Ace Supply Co., Inc.

Greg Olson—Director Xcel Energy

Josh Peterson—Director Ferguson Heating & Cooling

Bob Sluss—Director Goodin Company





Card #: \_\_\_\_\_

Exp Date:

## 2016 MHCA Golf Tournament

Town & Country Club ● Saint Paul, MN Monday, August 8, 2016

Minnesota Heating and Cooling Association 6066 Shingle Creek Parkway | Suite 167 ● Brooklyn Center, MN 55430 Phone: 888-782-6815 Fax: 888-287-4116

## **2016 SPONSORSHIP OPPORTUNITIES**

Sponsorship includes one (1) staff person for lunch and reception. Registration is required for additional (max=2) attendees. E-mail <u>high resolution</u> image files (.jpg, .gif, .eps, .ai) of your logo to info@mhca.info by July 25th.

		DESCRIPTION	SPONSOR FEE	TOTAL
	We would like to be a HOLE SPONSOR (16 available)	• Hole sponsors are strongly encouraged to staff their hole for increased face time with customers	\$250.00	\$
	<ul><li>We will staff the hole and</li><li>We will need a golf cart fo</li><li>We plan to have a special</li></ul>		No charge <b>\$40.00</b>	\$
	We would like to be a BEVERAGE CART SPONSOR (2 available)	<ul> <li>On course drink tickets will include your company logo and cart signage will be provided</li> </ul>	\$450.00	\$
	We would like to be the <b>DRIVING RANGE SPONSOR</b> (1 available)	Signage will be provided	\$350.00	\$
	We would like to be the <b>PRACTICE GREEN SPONSOR</b> (1 available)	Signage will be provided	\$350.00	\$
	We would like to be the <b>REGISTRATION SPONSOR</b> (1 available)	<ul> <li>Signage will be provided</li> <li>The registration sponsor is required to bring a registration gift for each golfer in addition to paying the sponsorship fee.</li> </ul>	\$250.00	\$
	We would like to be the HOST BAR SPONSOR (1 available)	<ul> <li>Table top display area</li> <li>Opportunity to greet guests as they enter the reception</li> <li>Company logo on reception drink tickets</li> </ul>	\$1000.00	\$
	We would like <b>ADDITIONAL ATTENDEES</b> (2 = maximum per sponsor)	1	\$50.00	
		2	\$50.00	\$
GRAND TOTAL				\$
Со	mpany Name:			
Со	ntact Name:			
Со	mplementary Staffers Name:		N	<b>ÍHCA</b>
Em	ail Address:		Minnesota H	leating & Cooling Association
Ad	dress:			
City			<ul> <li>Forms MUST be received at the MHC by 4:30 p.m. on July 25th, 2016.</li> <li>All sponsorship opportunities will be assigned on a first come, first served basis.</li> </ul>	
Payment Method:		Bill My: 🗆 Visa 🛛 MC 🔲 AmEx 🔲 Disc		

 Payment must accompany your form.
 Sponsors will receive signage at the event and recognition at the awards

Please e-mail (info@mhca.info) or fax (888-287-4116) your sponsorship form by July 25th.

CVV:

\*All special events are subject to approval by the MHCA. Fund raising is prohibited. Any food and beverage must be purchased from Town & Country Club.