

## Cyber Security

***What to Know and How to Handle the Fastest Growing Exposure for Businesses!***

**Wednesday, April 27, 2022**

**9:30 a.m. – 10:30 a.m.**

**Live – Via Zoom Meeting**



### **Why Attend?**

Hardly a day goes by that we don't hear about a security breach or incident involving the loss of sensitive data to hackers. Cyber-crime is the fastest growing and most dynamic exposure in business today.

We will discuss several layers of cyber-crime, but specifically, what risks a small business owner has, risk management techniques to reduce your business's exposure, and coverage options available to transfer your risk to an insurance carrier.

### **Learning Objectives**

1. What are the most common types of cyber-attacks?
2. How can a business put in place safety measures to prevent cyber-attacks?
3. How does insurance work if a cyber-attack were to happen?

### **About the Presenters**

**Matthew Specht is an Account Executive for Federated Insurance.** He supports the Minnesota Heating & Cooling Association and Federated's other association partners for up-to-date risk management practices and industry expertise for business insurance products and business succession planning.



**Kelly Chase is the Rebate Center Supervisor for CenterPoint Energy and a MHCA Board Director.** She has 31 years of utility experience and 24 years of rebate program experience at CenterPoint Energy. Kelly takes cybersecurity very seriously and has implemented several initiatives in the Rebate Center to ensure cyber security best practices are always utilized by Rebate Center staff.

***There is a \$20.00 charge to attend this program.  
Proceeds will be donated to the MHCA Scholarship Fund!***

***Registration closes Monday, April 25.***

*A Zoom link and any other program materials will be sent to you prior to the meeting.*



# Registration Form

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**ATTENDEE INFORMATION** **(Copy Form For Additional Registrants)**

Name: (first) \_\_\_\_\_ (last) \_\_\_\_\_

Name: (first) \_\_\_\_\_ (last) \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

**My question for the speakers is:**

\_\_\_\_\_

**REGISTRATION FEE**

	<u>Member/Non-Member</u>	
Attendee	\$20.00 per person*	* Proceeds donated to the MHCA Scholarship Fund!
# Attendees	_____	
<b>Total</b>	<b>\$</b> _____	

**PAYMENT INFO**

**Credit Card:** VISA      MasterCard      Discover      AmEx

Name on credit card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

CC Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

**Check:** Payable to "MHCA"

**Mail, fax, or email completed registration form to:**

Minnesota Heating and Cooling Association  
6066 Shingle Creek Parkway, Suite 167  
Brooklyn Center, MN 55430

Phone: 888-782-6815

Fax: 888-287-4116

Email: [jane@assocmgmtservices.com](mailto:jane@assocmgmtservices.com)