

# 2010 MHCA Golf Tournament

## Sponsorship Registration

Tuesday, August 3, 2010—12:30 p.m. Shotgun

Minnesota Heating and Cooling Association  
4248 Park Glen Road - Minneapolis, MN 55416  
Phone: 952-928-4660 Fax: 952-929-1318

June 1, 2010



Dear Valued Supplier,

It's time again to hit the driving range to get your swing back in shape for the Annual MHCA Golf Tournament! We are pleased to announce that Hillcrest Golf Club of St. Paul will be our host this year and we are excited to see you on the course on August 3rd. Not only will we be playing for fun, but we had such great success with our HVAC scholarship program last year that we have chosen to support that program again in 2010. As committed in 2010, a large portion of this year's golf proceeds will go directly toward funding that scholarship.

In addition to your participation in the golf tournament, we are looking for your sponsorship support. We know that budgets are tight again this year, but we feel this is a great investment opportunity.

### The following are some great reasons why you should sponsor this tournament:

- Last year we had our greatest participation in the tournament on record—120 golfers!
- This year's tournament is conveniently located in the Mpls./St. Paul metro area
- It's a great way to support Minnesota's HVAC contractors and the only HVAC focused association in the state
- A large portion of the proceeds earned via this tournament will be earmarked to support a newly established trade school scholarship fund (est. 2009)
- Free golf course signage will be provided to help promote your business
- Advertising opportunity via the MHCA newsletter—Each sponsor will get 1 free ad in one of the quarterly MHCA newsletters (value \$300)
- Access to MHCA mailing list & golf attendee list

There are a variety of sponsorship opportunities available. Please see the back of this letter to review the different options. **We are asking that all sponsorship forms be returned by Friday, July 2nd.** Please feel free to contact Laura Thell, our golf tournament Chair, or Gloria Grove with the MHCA with any questions that you may have. I have also attached a copy of the general golf tournament registration form so that you can get your foursome registered.

Thank you for your continued support of the MHCA and for your help in making the 2010 MHCA golf tournament a success.

Dean Kolner  
Residential Heating &  
MHCA President



# 2010 MHCA Golf Tournament

## Sponsorship Registration

Tuesday, August 3, 2010—12:30 p.m. Shotgun

Minnesota Heating and Cooling Association

4248 Park Glen Road - Minneapolis, MN 55416

Phone: 952-928-4660 Fax: 952-929-1318

## 2010 SPONSORSHIP OPPORTUNITIES

### HOLE SPONSOR

- \$200 + \$50 prize sponsor fee
- **If you would like, MHCA will purchase a prize on your behalf. Please include a check for the full \$250.**
- Hole sponsors are strongly encouraged to staff their hole for increased face time with customers

### BEVERAGE CART SPONSOR

- \$400 sponsor fee
- On course drink tickets will include your company logo and cart signage will be provided
- Limited to 2 sponsors

### RECEPTION SPONSOR

- \$400 sponsor fee
- Post golf reception drink tickets will include your company logo and reception signage will be provided
- Limited to 2 sponsors

Forms **MUST BE** received at the MHCA by **4:30 p.m. on Friday, July 2, 2010**. All sponsorship opportunities will be assigned on a first come, first served bases. **Payment must accompany your form**. You can fax, mail or hand deliver your forms. Please contact Laura Thell with questions at 763-286-1829 / [laura.thell@auersteel.com](mailto:laura.thell@auersteel.com). Sponsors will receive signage at the event and recognition at the awards reception.

- We would like to be a **HOLE SPONSOR** \$ \_\_\_\_\_
- We will staff the hole
- We would like to have a competition on our hole
- We wish to reserve a golf cart
- We would like to be a **RECEPTION SPONSOR** \$ \_\_\_\_\_
- We would like to be a **BEVERAGE CART SPONSOR** \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Payment Method:

Check enclosed

Bill My Credit Card

Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_ CVV: \_\_\_\_\_

Thank you for your  
support of the  
Minnesota  
Heating & Cooling  
Association!



Please fax your sponsorship form to 952-929-1318 by Friday, July 2, 2010.